**Roll No: 1914078**

**Name: Devansh Shah**

**Batch: TY IT A4**

**In class Question - 1**

**Checklist Questions:**

**1. Is each requirement uniquely identified?**

Yes, everything is uniquely identified.

**2. Are specified terms defined in glossary?**

∙ Yes, the terms are specified in glossary, yet jargons like AI - Artificial Intelligence are written in description which may not be known to all users.

∙ Rest of the terms are in a user friendly language.

**3. Does a requirement stand on its own or do you have to examine other requirements to know what it means?**

Yes, all of the prerequisites, such as Plagiarism Check, Tone Detector, and others, stand on their own. All of the information is available on their respective tabs.

**4. Do individual requirements use the terms consistently?** Yes, for example in the Plagiarism checker feature, the word Plagiarism grammarly etc are used consistently throughout.

**5. Is the same service requested in different requirements? Are there any contradictions in these requests?**

No, each function operates separately and has its own page. These needs are not contradictory, and they may all be reached via the footer.

**Roll No: 1914010 Name: Pratham Busa Batch: TY IT A1**

**6. If a requirement makes a request to some other facilities, are these described elsewhere in the document?**

Yes, grammarly premium, business, education etc. Gives us extra features but at a monetary cost. These are also described in the document.

**7. Are related requirements grouped together? If not, do they refer to each other?**

Yes, requirements are organised into Product, Company, Features, Trust, and Connect. These are the header fields, and they are followed by a series of subfields. All of them are accessible via the footer.

**Q2. Apply SWOC (Strength, Weakness, Opportunities, Challenges) analysis on given UI**

**Strength:**

∙ It comes with a trustworthy brand reputation, as it offers compelling services to its customers and fulfils the promise that it advertises.

∙ It offers free and paid plans that work well for its users with different needs.

∙ Its platform comes with compelling features through its cutting edge and AI-Empowered technology.

∙ Grammarly offers a wide range of products for browsers, desktop app, Microsoft add-ins, mobile apps, and other integration features.

**Weakness:**

∙ It offers limited features with a free account and most of its features come through premium plans.

∙ It does not offer a suggestive alternative for sentences as it does for words. Some of its competitors offer that feature.

**Roll No: 1914010 Name: Pratham Busa Batch: TY IT A1**

∙ It does not provide feedback on a single piece of writing collectively, as it ranks the writing through its score system only.

∙ Some of its paid features are offered for free by its competitors such as Hemingway App.

∙ Its paid plans are competitive with its rivals; however, these plans can come with discounts and lower prices as well.

**Opportunities:**

∙ It can expand its global reach with attractive features to a global audience.

∙ It can include services for other languages as well. ∙ It can set its paid plans at a competitive pricing point. ∙ It can add more features to its free plan to attract more users. ∙ As a growing and established business, a public listing is awaited for a business worth more than $ 1 billion.

**Challenges:**

∙ Its tech-driven business strategy has become reproducible as technology advances.

∙ With greater price, its premium plans may become a competitive concern. Its competitors provide some free services, such as alternate sentence form and comments on group writing.

∙ It must consistently invest in its technology-based business strategy, which might be challenging to sustain.